

AMENDMENTS TO THE CLAIMS

This listing of claims will replace all prior versions and listings of claims in the application.

Listing of Claims:

1. (Currently Amended) An electronic method for applying for a financial card, comprising:
 - (a) storing in at least one database financial card data for participating financial institutions, said financial card data comprising at least one financial card offer from each of said participating financial institutions;
 - (b) providing ratings associated with said financial card data from each of said participating financial institutions;
 - (c) prompting an applicant for application data for use in assigning a rating to said applicant to locate financial card offers for said applicant;
 - (d) analyzing said application data provided by said applicant;
 - (e) assigning a rating to said applicant based on said analyzing of said application data;
 - (f) locating financial card offers for said applicant by comparing said rating of said applicant with said financial card data for said participating financial institutions; and
 - (g) presenting to said applicant for review said financial card offers ~~to said applicant~~located for said applicant by comparing said rating of said applicant with said financial card data for said participating financial institutions.

2. (Original) The method of claim 1 further comprising sending said applicant a financial card in accordance with an accepted financial card offer.
3. (Original) The method of claim 1 wherein said rating is a financial risk rating.
4. (Currently Amended) The method of claim 1 wherein said participating financial institutions may modify said financial card data.
5. (Original) The method of claim 1 further comprising the step of uploading said modified financial card data.
6. (Currently Amended) A method for presenting electronic financial card offers on a public network comprising:

creating a public network site, said site associated with an identifier for accessing said site;

defining terms for financial cards, said financial cards terms provided by a plurality of financial institutions;

associating ratings with each of said financial card terms provided by said plurality of financial institutions;

obtaining application data for a financial card applicant accessing said site using said identifier, said application data for use in providing a rating for said financial card applicant to locate offers for said applicant;

providing a rating for a said financial card applicant accessing said site using said identifier, said rating provided in accordance with said application data for said financial card applicant;

locating offers to present to said financial card applicant, said offers located by comparing said financial card applicant rating with said ratings associated with

each of said financial card terms provided by said plurality of financial institutions;
and

presenting ~~said offers to~~ said financial card applicant for review offers
located for said applicant by comparing said financial card applicant rating with
said ratings associated with each of said financial card terms provided by said
plurality of financial institutions.

7. (Original) The method of claim 6 further comprising sending information regarding said applicant to a participating financial institution sponsoring said offer accepted by said applicant.
8. (Original) The method of claim 6 further comprising sending to said applicant a financial card in accordance with an offer accepted by said applicant.
9. (Currently Amended) A financial card application system accessible via a public computer network comprising:

a public computer network site with at least one server for communicating with a financial card applicant;

at least one database for storing financial card data, said financial card data provided by a plurality of participating financial institutions;

at least one device at said public computer network site adapted to access data from third party sources;

application data concerning said financial card applicant;

a rating for said financial card applicant, said rating determined in accordance with said application data concerning said financial card applicant and
said data from said third party sources;

at least one financial card offer for said applicant, said financial card offer
located by comparing said financial card applicant rating with said financial card
data provided by said plurality of financial institutions; and

a display presenting to said applicant for review said financial card offer to
said applicant located for said applicant by comparing said financial card applicant
rating with said financial card data provided by said plurality of financial
institutions.

10. (Currently Amended) An electronic financial offering system comprising:

a first database for storing financial institution data comprising financial
institution selection criteria and financial offering data for a plurality of participating
financial institutions;

a second database for storing credit history data for a plurality of
individuals; and

one or more servers adapted to:

- (a) obtain application data from an applicant;
- (b) obtain from said second database credit history data for said
applicant in accordance with said application data;
- (c) process said application data and said credit history data for said
applicant to locate from said first database at least one financial
offering offering appropriate for said applicant, said at least one
financial offering meeting selection criteria for at least one of said
plurality of participating financial institutions; and
- (d) present to said applicant for review appropriate at least one financial

~~offerings-offering~~ located for said applicant ~~to said applicant~~.

11. (Previously Presented) The system of claim 10 wherein said application data comprises the applicant's name, telephone number, home address, e-mail address, income, other assets and liabilities, and bank account numbers.
12. (Currently Amended) The system of claim 10 wherein said ~~appropriate at least one financial offerings-offering~~ are-is located in accordance with a grading system process.
13. (Previously Presented) The system of claim 12 wherein said grading system process assigns a grade/score to the applicant using the application data and credit history data and uses the grade/score to search each participating financial institution's selection criteria to locate the appropriate financial offerings.
14. (Previously Presented) The system of claim 13 wherein each financial institution's selection criteria are organized in a matrix associating financial offering data with a minimum grade/score combination.
15. (Currently Amended) The system of claim 10 wherein each of said ~~appropriate at least one financial offerings-offering~~ is presented to the applicant in a single computer display.
16. (Currently Amended) The system of claim 10 wherein said ~~appropriate at least one financial offerings-offering are-is~~ is presented in the form of a menu comprising a summary of each ~~said at least one~~ financial offering from which the applicant may make a selection to review details of the financial offering.
17. (Currently Amended) The system of claim 10 wherein said at least one financial ~~offerings-offering are-is~~ a credit card offerings-offering.

18. (Currently Amended) A computerized method for presenting electronic financial offerings comprising:

obtaining financial institution data comprising financial institution selection criteria and financial offering data for participating financial institutions, wherein said financial institution selection criteria comprises financial risk ratings associated with financial offerings;

storing said financial institution data in a first database;

prompting an applicant using a computer for application data for use in assigning a financial risk rating to said applicant to locate financial offerings for said applicant;

obtaining from a second database credit history data for said applicant in accordance with said application data;

assigning a financial risk rating to said applicant in accordance with said credit history data from said second database;

selecting from said financial institution data for participating financial institutions financial offerings in accordance with said financial risk rating and said financial institution selection criteria for participating financial institutions; and

presenting to said applicant at said computer for review selected financial offerings.

19. (Previously Presented) The method of claim 18 wherein prompting the applicant comprises prompting the applicant for the applicant's name, telephone number, home address, e-mail address, income, other assets and liabilities, and bank account numbers.

20. (Previously Presented) The method of claim 18 wherein assigning a financial risk rating comprises assigning a rating in accordance with a grading system process.
21. (Previously Presented) The method of claim 20 wherein said grading system process assigns a grade/score to the applicant using the application data and credit history data and uses the grade/score to search each participating financial institution's selection criteria to select financial offerings.
22. (Previously Presented) The method of claim 21 wherein each financial institution's selection criteria are organized in a matrix associating financial offering data with a minimum grade/score combination.
23. (Previously Presented) The method of claim 18 wherein presenting to said applicant selected financial offerings comprises presenting each of said selected financial offerings in a single computer display.
24. (Previously Presented) The method of claim 18 wherein presenting to said applicant selected financial offerings comprises presenting selected financial offerings in the form of a menu comprising a summary of each financial offering from which the applicant may make a selection to review details of the financial offering.
25. (Previously Presented) The method of claim 6 wherein said electronic financial card is selected from the group consisting of credit cards and debit cards.